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BJMC(III) — IX

2011

Time : 3 hours

Full Marks : 100

Candidates are required to give their answers in their own words as far as practicable.

The questions are of equal value.

*Answer from **both** the Groups as directed.*

Group – A

Answer any **four** questions :

1. Yellow Journalism is a phenomenon exists in journalism from long ago. Discuss.
2. What are the challenges before green journalism. Discuss.
3. "Journalism is the fourth estate of democracy." Who said it and why ?
4. Live telecast of crucial and sensitive issues are acid test for reporters. Discuss.

KM – 8/2

(Turn over)

5. Editors of different media i. e. print and electronic has to play different role. Discuss.
6. Discuss freedom and responsibilities of Indian press with special reference of press council of India.
7. What is an On-line Newspaper ? How it is handled ?
8. Editing of a newspaper is much different from editing of a magazine. How ?
9. Describe the process of a "Documentary Making".
10. Write short notes on any **two** of the following :
 - (a) Pulitzer
 - (b) Web-editing
 - (c) Indoor pollution
 - (d) Script
 - (e) Page-3

Group – B

Answer **all** questions :

1. Yellow Journalism was result of circulation war between :
 - (a) New York World and New York Journal

- (b) The times and the week
 - (c) New York World and the times
 - (d) None of these
2. Who can be called God Father of Yellow Journalism :
- (a) Peterson
 - (b) Pulitzer
 - (c) Panini
 - (d) None of these
3. Green journalism is associated with :
- (a) Environment
 - (b) Trade
 - (c) Tea gardening
 - (d) None of these
4. Freedom of press in India is specified in :
- (a) Constitution
 - (b) By supreme court
 - (c) By Govt. order
 - (d) None of these

5. Scope is a :
- (a) Special news by an individual or team
 - (b) Crime news
 - (c) Business term
 - (d) None of these
6. Green journalism is the perception of :
- (a) 11th Century
 - (b) 19th Century
 - (c) Early 20th Century
 - (d) Late 20th Century
7. Press Council of India was Constituted in :
- (a) 1962
 - (b) 1964
 - (c) 1966
 - (d) None of these
8. Who is not a journalist ?
- (a) M. J. Akbar
 - (b) Arun Jetly
 - (c) Kuldeep Nayyar
 - (d) Pronoy Roy

9. Which one is not an Indian newspaper ?

- (a) The times
- (b) Times of India
- (c) Hindustan Times
- (d) Statesman

10. Fundamental rights are freezed during :

- (a) Elections
- (b) Riots
- (c) Emergencies
- (d) None of these

