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BJMC(III) — XIII

**2011**

*Time : 3 hours*

*Full Marks : 100*

*Candidates are required to give their answers in their own words as far as practicable.*

*The questions are of equal value.*

*Answer from **both** the Groups as directed.*

**Group – A**

Answer any **four** questions :

1. What do you mean by development ? Discuss its nature.
2. What are the components of development ? Discuss its different stage.
3. What do you understand by UNI Liner Development ? Discuss reasons and impact.

KM – 11/2

( Turn over )

4. Examine the development of third world countries after second world war.
5. Journalism plays very responsible role in development communication. Discuss.
6. Discuss the theory of team development communication and its impact.
7. Discuss different models of communication with special reference to India.
8. Discuss the development models adopted under capitalism and socialism.
9. What are the differences between a developed country and a developing country.
10. Write short notes on any **three** of the following :
  - (a) Development journalism
  - (b) Plain stream paradigm
  - (c) Marxist economy
  - (d) Neo marxist model
  - (e) Third world impact
  - (f) Mixed economy

**Group – B**

Answer all questions :

1. PQLI stands for :
  - (a) Poor quality of life in India
  - (b) Physical quality of life index
  - (c) Physical quality of life in India
  - (d) Poor quality of life index
  
2. Group seven is the organisation of :
  - (a) Poor countries
  - (b) Communist countries
  - (c) Developed countries
  - (d) None of these
  
3. NAM is the organisation of :
  - (a) Asean countries
  - (b) African countries
  - (c) Developing countries
  - (d) None of these
  
4. Developing countries are :
  - (a) Western countries

- (b) Industrialist countries
  - (c) Third world countries
  - (d) None of these
5. LDC stands for :
- (a) Low direct contact
  - (b) Less direct contact
  - (c) Less developed countries
  - (d) Less domestic countries
6. Wilbur Schramm used the term :
- (a) Neo marxism
  - (b) Fast development
  - (c) Magic multiplier
  - (d) None of these
7. DSC stands for :
- (a) Development of social communication
  - (b) Development support communication
  - (c) Democratic support communication
  - (d) None of these

8. Paul baron is a famous :
- (a) Psychologist
  - (b) Anthropologist
  - (c) Historian
  - (d) Economist
9. Wilbur Schramn used the term magic multiplier for :
- (a) Mass media
  - (b) Face to face communication
  - (c) Group communication
  - (d) None of these
10. Which one can support in development communication ?
- (a) Radio
  - (b) Television
  - (c) Theater
  - (d) All of the above

