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JM/11/2/X/S

## 2010

Time: 3 hours

Full Marks: 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks. Answer from both the Groups as directed.

### Group - A

# (Objective Types Questions)

Answer all questions:

 $2 \times 10 = 20$ 

- 1. An Entrepreneur must have :
  - (a) Innovative idea
  - (b) Risk
  - (c) Uncertainty
  - (d) All of these
- 2. The Employees of an organisation is:
  - (a) Entrapreneur
- (b) Entrepreneur
- (c) Both (a) and (b) (d) None of these

SH - 12/2

(Turn over)

		epreneur dir Profit					
	(b)	Loss					
	(c)	Both (a) and	d (b)	^			
	(d)	None of the	se				
4.	The calle	Entrepreneu d :	ır refuse	s to a	dapt op	portunity, is	
	(a) l	Fabian		(b)	Drone		
	(c) 3	Solo		(d)	None o	of these	
5.	The	The problem with Women Entrepreneur is/are :					
		Problem of I	inance				
		amily					
		ow Risk Be	earing	٠			
	(d) A	All of these					
6.	Which one is the external factor affecting the						
		preneur?	ioni.				
		Sovernment			Compe		
7.	(c) Customers (d) All of these						
7.	When profit becomes equal to loss, is called:  (a) Break-Even Point						
		ebt-Equity					
			Natio				
SH	l – 12/2		(2)			Contd.	
					7		
					- 1/- 1		

(c) LOB (d) None of these  9. The Project Appraisal consists of the: (a) Economic (b) Financial (c) Managerial (d) All of these  10. Company can not purchase its own shares from the market but it can purchse its own debentures.  (a) True (b) False (c) Depends on condition (d) None of these  Group – B  (Long-answer Type Questions)  Answer any four questions: 15×4 = 60  1. Discuss the functions of Entrepreneur. Distinguish between Manager and Entrepreneur.  SH – 12/2 (3) (Turn over)
9. The Project Appraisal consists of the :  (a) Economic (b) Financial (c) Managerial (d) All of these  10. Company can not purchase its own shares from the market but it can purchse its own debentures.  (a) True (b) False (c) Depends on condition (d) None of these  Group – B  (Long-answer Type Questions)  Answer any four questions: 15×4 = 60  1. Discuss the functions of Entrepreneur. Distinguish between Manager and Entrepreneur.  SH – 12/2
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SH - 12/2

(c) Both (a) and (b)

8. Which one of the following is not a Network

(d) None of these

Analysis?

- 2. Discuss Rural Entrepreneurship with reference to present trend of Globalization.
- What do you understand by Technology? State
  its contribution in present industrial development.
  Discuss the consideration in selecting technology
  for an industrial set up.
- 4. What do you mean by a Scientific Plant Layout?

  Distinguish between Product Oriented Layout and Process Oriented Layout.
- Discuss the Inventory Control and its different techniques of inventory control.
- Distinguish between fixed costs and costs.
   Discuss the role of Break-even Analysis for production unit.
- 7. Unemployment is disgrace to Nation. Discuss how far vocationals are suitable to curb unemployment.
- What do you understand by Resource Management? Discuss the Financial Resources available for a Small Scale Entrepreneur.



SH - 12/2 (20)

(4)

JM/II/2/X/S

# COPYRIGHT RESERVED BJMC(II) - JM/II/2/X/S

### 2011

Time: 3 hours

Full Marks: 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

#### Group - A

(Objective type Questions)

Answer all questions:

 $2 \times 10 = 20$ 

- A successful entrepreneur must possess the quality of:
  - (a) Leadership
  - (b) Control
  - (c) Innovation
  - (d) All of the above

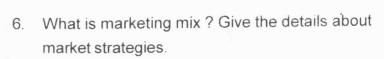
JX - 53/4

(Turn over)

,	
	2. Entrepreneurial development is possible with:
	(a) Motivation
	(b) Training
	(c) Proper Education .
	(d) None of these
	3. Which of the following is a function of entrepreneurship?
	(a) Innovation
	(b) Risk Bearing
	(c) Managerial
	(d) None of these
	4. For business marketing is:
	(a) Compulsory
	(b) Necessary
	(c) Unnecessary .
	(d) Luxury
	5. Advantages of marketing is to:
	(a) Consumer *
	(b) Businessmen
	(c) Manufacturers
	(d) All of the above
	JX - 53/4 (2) Contd
~	

6	6. Project is prepared by:
	(a) Promoters
	(b) Managers
	(c) Entrepreneurs
	(d) All these
7.	One of the most important prerequisites to start
	an enterprise is:
	(a) Raw Materials
	(b) Technology
	(c) Finance
	(d) None of the above
8.	Financial needs of an enterprise are classified
	into:
	(a) Fixed Capital
	(b) Working Capital
	(c) Both of the above
	(d) None of the above
9.	The SIDBI was set up in :
	(a) 1985
	(b) 1994
JX -	- 53/4 (3) (Turn over)

(c) 1989 (d) 1982 10. The Employees of an organisation is: (a) Entrepreneur (b) Owner (c) Both of the above (d) None of the above Group - B (Long-answer Type Questions) Answer any four questions: 15×4 = 60 1. What factors should be considered by an entrepreneur before setting up a new enterprise? 2. Define sales promotion and discuss its objectives. 3. Discuss the factors taken into consideration by an entrepreneur while formulating a project. 4. Discuss the different sources of finance available to a new business. 5. What is human resource management? Explain its scope and activities. JX - 53/4 (4)Contd



- 7. Discuss the role of small entrepreneur in , entrepreneurship development programme.
- 8. Define entrepreneurship and discuss the salient features of an entrepreneur.