

2010

Time : 3 hours

Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

(Objective Types Questions)

Answer **all** questions : $2 \times 10 = 20$

1. An Entrepreneur must have :

- (a) Innovative idea
- (b) Risk
- (c) Uncertainty
- (d) All of these

2. The Employees of an organisation is :

- (a) Entrapreneur (b) Entrepreneur
- (c) Both (a) and (b) (d) None of these

3. Entrepreneur directly related to :
- (a) Profit
 - (b) Loss
 - (c) Both (a) and (b)
 - (d) None of these
4. The Entrepreneur refuses to adapt opportunity, is called :
- (a) Fabian
 - (b) Drone
 - (c) Solo
 - (d) None of these
5. The problem with Women Entrepreneur is/are :
- (a) Problem of Finance
 - (b) Family
 - (c) Low Risk Bearing
 - (d) All of these
6. Which one is the external factor affecting the entrepreneur ?
- (a) Government
 - (b) Competitors
 - (c) Customers
 - (d) All of these
7. When profit becomes equal to loss, is called :
- (a) Break-Even Point
 - (b) Debt-Equity Ratio

- (c) Both (a) and (b)
(d) None of these
8. Which one of the following is not a Network Analysis ?
(a) PERT (b) CPM
(c) LOB (d) None of these
9. The Project Appraisal consists of the :
(a) Economic (b) Financial
(c) Managerial (d) All of these
10. Company can not purchase its own shares from the market but it can purchase its own debentures.
(a) True
(b) False
(c) Depends on condition
(d) None of these

Group – B

(Long-answer Type Questions)

Answer any **four** questions : $15 \times 4 = 60$

1. Discuss the functions of Entrepreneur.
Distinguish between Manager and Entrepreneur.

SH – 12/2

(3)

(Turn over)

- JM/II/2/X/S
2. Discuss Rural Entrepreneurship with reference to present trend of Globalization.
 3. What do you understand by Technology ? State its contribution in present industrial development. Discuss the consideration in selecting technology for an industrial set up.
 4. What do you mean by a Scientific Plant Layout ? Distinguish between Product Oriented Layout and Process Oriented Layout.
 5. Discuss the Inventory Control and its different techniques of inventory control.
 6. Distinguish between fixed costs and costs. Discuss the role of Break-even Analysis for production unit.
 7. Unemployment is disgrace to Nation. Discuss how far vocationals are suitable to curb unemployment.
 8. What do you understand by Resource Management ? Discuss the Financial Resources available for a Small Scale Entrepreneur.



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2011

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*Answer from **both** the Groups as directed.*

Group – A

(Objective type Questions)

Answer **all** questions : $2 \times 10 = 20$

1. A successful entrepreneur must possess the quality of :
 - (a) Leadership
 - (b) Control
 - (c) Innovation
 - (d) All of the above

JX – 53/4

(Turn over)

2. Entrepreneurial development is possible with :
 - (a) Motivation
 - (b) Training
 - (c) Proper Education
 - (d) None of these
3. Which of the following is a function of entrepreneurship ?
 - (a) Innovation
 - (b) Risk Bearing
 - (c) Managerial
 - (d) None of these
4. For business marketing is :
 - (a) Compulsory
 - (b) Necessary
 - (c) Unnecessary
 - (d) Luxury
5. Advantages of marketing is to :
 - (a) Consumer
 - (b) Businessmen
 - (c) Manufacturers
 - (d) All of the above

6. Project is prepared by :
- (a) Promoters
 - (b) Managers
 - (c) Entrepreneurs
 - (d) All these
7. One of the most important prerequisites to start an enterprise is :
- (a) Raw Materials
 - (b) Technology
 - (c) Finance
 - (d) None of the above
8. Financial needs of an enterprise are classified into :
- (a) Fixed Capital
 - (b) Working Capital
 - (c) Both of the above
 - (d) None of the above
9. The SIDBI was set up in :
- (a) 1985
 - (b) 1994

(c) 1989

(d) 1982

10. The Employees of an organisation is :

(a) Entrepreneur

(b) Owner

(c) Both of the above

(d) None of the above

Group – B

(Long-answer Type Questions)

Answer any **four** questions :

15×4 = 60

1. What factors should be considered by an entrepreneur before setting up a new enterprise ?
2. Define sales promotion and discuss its objectives.
3. Discuss the factors taken into consideration by an entrepreneur while formulating a project.
4. Discuss the different sources of finance available to a new business.
5. What is human resource management ? Explain its scope and activities.

6. What is marketing mix ? Give the details about market strategies.
7. Discuss the role of small entrepreneur in entrepreneurship development programme.
8. Define entrepreneurship and discuss the salient features of an entrepreneur.

