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JM / II / 5 / X / H

2010

Time : 3 hours

Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

(Objective Type Questions)

Answer all questions : 20

1. The Media Scheduling is called :
 - (a) Time in Media
 - (b) Type in Media
 - (c) Both (a) and (b)
 - (d) None of these

SH – 7/1

(Turn over)

2. Radio was discovered by :
 - (a) Maxwell
 - (b) Marcony
 - (c) Taylor
 - (d) None of the above

3. The frequency can also be calculated by :
 - (a) Hz
 - (b) Cycle per second
 - (c) Speed
 - (d) Any two of the above

4. Diode is used in Radio signify the generation upgradation in :
 - (a) First
 - (b) Second
 - (c) Third
 - (d) None of the above

5. The Coaxial Cable was first used in :
 - (a) Radio

- (b) Television
 - (c) Internet
 - (d) Satellite
6. Television is an example of :
- (a) Audio
 - (b) Video
 - (c) Both (a) and (b)
 - (d) None of the above
7. The Vacuum Cleaner in Television work is :
- (a) Fan
 - (b) Bulb
 - (c) Recording
 - (d) None of these
8. Vidicon and Orthicon is a part of :
- (a) TV Camera
 - (b) Radio
 - (c) Internet
 - (d) None of these

9. The sheet are made up for each day of the production in film is called :

- (a) Call Sheet
- (b) Time Sheet
- (c) Rôle Sheet
- (d) None of these

Group – B

(Long-answer Type Questions)

Answer any **four** questions of the following :

15×4 = 60

1. Discuss the origin and development of radio in India.
2. Discuss the referential analysis of BBC and All India radio.
3. What are the certain parameters discussed under the Radio Commission in India ?
4. Discuss the origin of TV since the Hindi Film Alam Ara.

5. Differentiate the features of Bollywood and Hollywood.
6. Explain the Audio Visual support to the Drama in Indian Silver Screen.
7. Discuss the role of SITE in Audio Visual Presentation of Thought.
8. Discuss the impact of cinema on socio-culture aspect of the society.
9. Is it Ethical to watch the today's film in the home environment ?



2011

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Full Marks : 80

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The figures in the margin indicate full marks.

*Answer from **both** the Groups as directed.*

Group – A

Write any **four** answer : $15 \times 4 = 60$

1. Write brief history of radio in India with special reference to Privat Radio.
2. Analyse some rural programmes of all India Radio.
3. Write brief history of television in India. What is its role in progress of rural India ?

4. Discuss the history of Indian cinema with special reference of Alam ArA.
5. Analyse any two programme, one of Doordarshan and one of the Private Channel. Reveal merits and demerits.
6. Briefly explain the technique and impact of live telecast.
7. Write brief history of "Silent Era" and discuss the technical advancement after that.
8. What is the impact and use of audience research technique ? Discuss.
9. What do you understand by feature film ? What is the difference in feature film and documentary.
10. Write short notes on any **two** of the following :
 - (a) All India Radio
 - (b) Censor Boards
 - (c) Site
 - (d) Cable T. V. Channels
 - (e) R Rasar Bharti

Group – B

Answer **all** question : $2 \times 10 = 20$

1. Which FM radio broadcasts in Patna ?
 - (a) Radio Mirchi
 - (b) Radio Dhamal
 - (c) Radio Mantra
 - (d) None of these

2. Which was the first serial on Doordarshan ?
 - (a) Ramayana
 - (b) Manegerial
 - (c) Hamlog
 - (d) None of these

3. Who was the anchor of Hamlog ?
 - (a) Manoj Kumar
 - (b) Ashok Kumar
 - (c) Amitabh Bachchan
 - (d) None of these

4. First T. V. Channel in India was ?
- (a) CNN
 - (b) Star
 - (c) Doordarshan
 - (d) BBC
5. First news Bulletin broadcasted in India in :
- (a) 1965
 - (b) 1966
 - (c) 1967
 - (d) 1970
6. BBC is located at :
- (a) New Delhi
 - (b) Gurgaon
 - (c) Mumbai
 - (d) London
7. DTH stands for :
- (a) Doordarshan transmission head
 - (b) Doordarshan technical head
 - (c) Direct to home
 - (d) None of these

8. Prasar Bharti act is :

- (a) Female reservation
- (b) Indian pact with other country
- (c) Radio doordarshan regulation
- (d) None of these

9. To move a camera backward or forward

10. Prasar Bharti law has been passed by

