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BJ/0102/09 — II

2008-09

Time : 3 hours

Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

परीक्षार्थी यथासंभव अपने शब्दों में ही उत्तर दें।

The figures in the margin indicate full marks.

उपांत के अंक पूर्णांक के द्योतक हैं।

Answer from both the Groups as directed.

दोनों खण्डों से निर्देशानुसार उत्तर दें।

Group – A

खण्ड – अ

(Compulsory)

(अनिवार्य)

Answer **all** questions :

2×10 = 20

सभी प्रश्नों के उत्तर दें :

1. Select the correct option from the following :

(i) Who was Pulitzer ?

(a) Writer

(b) Politician

(c) Journalist

(d) Cricketer

EL – 27/1

(Turn over)

(ii) New York Journal published in :

- (a) 1876 (b) 1883
(c) 1886 (d) 1885

(iii) Journalism is :

- (a) Royal (b) Kingship
(c) Fourth Estate (d) Sword

(iv) First Newspaper of India is :

- (a) Times of India (b) Statesman
(c) Blitz (d) Bengal Gazette

(v) First Newspaper of Urdu is :

- (a) Qaumi Awaz
(b) Miratul urus
(c) Jam Jahan Numa
(d) Bengal Gazette

(vi) Indian newspapers were :

- (a) Capitalist (b) Socialist
(c) Nationalist (d) Jews

(vii) Reuter is :

- (a) Writer (b) Tower
(c) Player (d) News Agency

(viii) Which one is Indian News Agency ?

- (a) AP (b) AFP
(c) P. T. I. (d) B. B. C.

(ix) Who was Macaulay ?

- (a) Poet
(b) Writer
(c) Political thinker
(d) Journalist

(x) AL-HILAL was published by :

- (a) Lala Lajpat Roy
(b) Maulana Azad
(c) Majharul Haq
(d) Jawahar Lal Nehru

Group – B

खण्ड – ब

Answer any **four** questions :

किन्हीं चार प्रश्नों के उत्तर दें :

2. Define "News". Discuss its important elements. 15

“समाचार” को परिभाषित करें। इसके महत्वपूर्ण तत्व क्या हैं ?

3. A feature is different from News. How ? 15
फीचर समाचार से भिन्न होता है। कैसे ?

EL – 27/1

(3)

(Turn over)

4. Explain the history of yellow journalism. 15

पीत पत्रकारिता का संक्षिप्त इतिहास बतायें ।

5. Emergence of Newspaper in India is associated with freedom movement. Explain. 15

• भारत में समाचार पत्रों का उदय स्वतंत्रता आन्दोलन से जुड़ा है. बतायें ।

6. Explain a brief history of Radio in India. 15

भारत में रेडियो प्रसारण का संक्षिप्त इतिहास बतायें ।

7. What are the basic characters of a Journalist ? 15

एक पत्रकार की बुनियादी विशेषता क्या होनी चाहिए ?

8. Emergence of Electronic media has effected print media badly. Do you agree ? 15

9. Chief Sub-Editor is the backbone of newspaper. How ? 15

मुख्य उप-संपादक समाचार पत्र के रीढ़ की हड्डी होता है । कैसे ?

10. What is the difference between News Editor and Feature Editor ? 15

समाचार सम्पादक और फीचर सम्पादक के क्या अन्तर है ?

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JM / I / 2 / X / H

2010

Time : 3 hours

Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

(Objective Type Questions)

Answer all questions : $2 \times 10 = 20$

1. Which one of this is not supposed to be the part of reporting ?
 - (a) Eventfulness
 - (b) Accuracy
 - (c) Honesty
 - (d) Imagination

2. Which one of these is not a News Agency ?
 - (a) P. T. I.

SH – 2/2

(Turn over)

- (b) U. N. I.
- (c) Bhasa
- (d) U. N. O.

3. Mahatma Gandhi was champion of :

- (a) Crime Reporting
- (b) Cultural Reporting
- (c) Rural Reporting
- (d) Political Reporting

4. Which one of this is not the form of reporting ?

- (a) Regular
- (b) Follow-up
- (c) Exclusive
- (d) Article

5. Which one of these is not type of specialized Reporting ?

- (a) 5 Part reporting
- (b) Film reporting
- (c) Political reporting
- (d) Press Note

6. Which of these is not scoop ?
- (a) Interview
 - (b) Press Conference
 - (c) Regular Crime
 - (d) War Reporting
7. What is the role of editors in News Paper ?
- (a) Reporting the News
 - (b) Proof Reading
 - (c) News Editing
 - (d) Writing Editorial
8. Which one of this is not a part of Editing ?
- (a) Selection the News
 - (b) Writing the Caption
 - (c) Making the Page
 - (d) Reading the Proof
9. Which one of this is not a post in editorial depth ?
- (a) Editor
 - (b) News editor
 - (c) Sub editor
 - (d) Make Up Man

10. Honestly, Accuracy, Fairness and impartiality are qualities of a flood reporter :

- (a) False
- (b) True
- (c) Can't say
- (d) None

Group – B

(Long-answer Type Questions)

Answer any **four** questions : $15 \times 4 = 60$

1. What is the definition of "News" ? Discuss the importance of News.
2. What is Press Reporter ? What are its important qualities ?
3. What is the difference in a print media reporter and an electronic media reporter ?
4. What is the role of a Sub-editor ? What are its important works ?
5. What is the strength and weaknesses of Print Media in India ?

6. Explain different types of News leads and their specialities.
7. "Correspondents are the eyes of Editor."
Discuss.
8. Discuss the role of News Papers in Indian Freedom Movement.
9. Discuss the emergence of Rural Journalism.
What is its importance ?



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BJMC(I) — II

2011

Time : 3 hours

Full Marks : 80

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*Answer from **both** the Groups as directed.*

Group – A

Answer any **four** questions : $15 \times 4 = 60$

1. Define "News". Discuss its main elements.
2. What is a feature ? How is it different from news ?
3. Explain the brief history of newspapers in India before independence.
4. Yellow Journalism is black spot on Journalism. Discuss.

KM – 2/2

(Turn over)

5. A reporter is oxygen for a newspaper. How ?
6. Discuss the role and importance of editor in a newspaper.
7. Define "Soft News" and "Hard News". How the soft news is important for society ?
8. News agencies history is much shorter than newspapers in India. Discuss.
9. Explain the brief history of radio in India.
10. Write short notes on any **two** of the following :
 - (a) Art of Interview
 - (b) Event Based News
 - (c) Press Conference
 - (d) Press Trust of India

Group – B

Answer **all** questions : 2×10 = 20

1. Journalism is :
 - (a) 1st estate

- (b) 2nd estate
 - (c) 3rd estate
 - (d) 4th estate
2. Who said that the Journalism is fourth estate of Democracy ?
- (a) Marshal
 - (b) Macaulay
 - (c) Pulitzer
 - (d) None of these
3. Soft news is concerned with :
- (a) Computer
 - (b) Electronics
 - (c) Reforms and development
 - (d) None of these
4. Indian newspapers, before independence, were :
- (a) Capitalist
 - (b) Socialist
 - (c) Nationalist
 - (d) None of these

5. What is the formula of news ?
- (a) 1H 2W
 - (b) 3H 1W
 - (c) 5W 1H
 - (d) None of these
6. New York journal was associated with :
- (a) Yellow journalism
 - (b) Green journalism
 - (c) Films
 - (d) None of these
7. BBC is a :
- (a) Boeing Company
 - (b) Business Group
 - (c) News Agency
 - (d) None of these
8. APP is associated with :
- (a) France
 - (b) Pakistan
 - (c) U. S. A
 - (d) India

9. Which one is not an Indian News Agency ?

- (a) PTI
- (b) UNI
- (c) Univarta
- (d) Tass

10. UNI also provides news in :

- (a) Tamil
- (b) Bengali
- (c) Urdu
- (d) None of these

