

2012

Time : 3 hours

Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

Answer any **four** questions : $15 \times 4 = 60$

1. What are the Principles of Reporting ?
2. Good News Reporting requires skillful and impartial attitude of Reporter. Discuss.
3. Discuss the basic features of Interpretive and Investigative News.
4. What are the Basic Principles of Editing.

CW – 8/3

(Turn over)

5. A Reporter plays the most important role in a News Media. Discuss.
6. What do you understand by Search Engine ? Discuss the features.
7. What do you understand by Primary and Secondary data in News Collection.
8. Write short notes on any **three** of the following :
 - (a) BBC
 - (b) PTI
 - (c) AIR
 - (d) Objective News
 - (e) Formula of News
 - (f) Press Council of India

Group – B

Answer **all** questions.

9. Select the correct answer of the following :
 $2 \times 10 = 20$
 - (a) WWW stands for :
 - (i) World Wide Web
 - (ii) World Wide War

- (iii) Both (i) and (ii)
- (iv) None of these
- (b) MMHU @ rediffmail.Com is :
 - (i) Website
 - (ii) E-mail
 - (iii) Both (i) and (ii)
 - (iv) None of these
- (c) DTH stands for :
 - (i) Direct to House
 - (ii) Direct to Home
 - (iii) Direct to Haire
 - (iv) None of these
- (d) Time at which a programme starts is called :
 - (i) Air time
 - (ii) Air check
 - (iii) Prime time
 - (iv) None of these
- (e) PTC stands for :
 - (i) Primary Technical Committee
 - (ii) Part Time Correspondent

- (iii) Part Time Committee
 - (iv) None of these
- (f) To delete a or some part of a News Story we indicate :
- (i) Cut
 - (ii) Del
 - (iii) Stop
 - (iv) None of these
- (g) Pulitzer Prize is associated with :
- (i) Physics
 - (ii) Literature
 - (iii) Journalism
 - (iv) Music
- (h) Which is the first Urdu Newspaper of India ?
- (i) Al-Hilal
 - (ii) Jame Jahan Numa
 - (iii) Al-Belagh
 - (iv) Naosherwan
- (i) 2 G is :
- (i) Spectrum

- (ii) World Marketing
- (iii) News Agency
- (iv) None of these
- (j) Jame Jahan Numa was published in :
- (i) 1822
- (ii) 1823
- (iii) 1824
- (iv) 1825

