

2012

Time : 3 hours

Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

Answer any **four** questions : 15×4 = 60

1. Discuss the origin of T. V. since the Hindi Film Alam Ara.
2. What is the difference between Committee and Commission ? Discuss.
3. Write a brief history of All India Radio.
4. What do you understand by Code of Broadcaster ? Give your clear conception.

CW – 7/3

(Turn over)

5. Differentiate the features of Bollywood and Hollywood.
6. Analyse some Rural Programmes of All India Radio.
7. Discuss the role of SITE in Audio Visual Presentation of thought.
8. Discuss the role of censorship in Indian Cinema.
9. Write about the new trends in Live Telecast.
10. Write short notes on any **two** of the following :
 - (a) Television
 - (b) Audience Research
 - (c) Silent Era
 - (d) Talkie
 - (e) Live telecast

Group – B

Answer **all** questions.

11. Select the correct answer of the following :
2×10 = 20
 - (a) Radio was discovered by :
 - (i) Maxwell

- (ii) Marcony
 - (iii) Tylor
 - (iv) None of them
- (b) The Vacuum Cleaner in Television work is :
- (i) Fan
 - (ii) Bulb
 - (iii) Recording
 - (iv) None of these
- (c) Which F. M. radio broadcasts in Patna ?
- (i) Radio Mirchi
 - (ii) Radio Dhamal
 - (iii) Radio Mantra
 - (iv) None of these
- (d) The coxial cable was first used in :
- (i) Radio
 - (ii) Television
 - (iii) Internet
 - (iv) Satellite
- (e) The Media Scheduling is called :
- (i) Time in Media

- (ii) Type in Media
 - (iii) Both (i) and (ii)
 - (iv) None of these
- (f) Prasar Bharati Act is :
- (i) Female reservation
 - (ii) Indian pact with the other countries
 - (iii) Radio-Doordarshan regulation
 - (iv) None of these
- (g) Television is an example of :
- (i) Audio
 - (ii) Video
 - (iii) Both (i) and (ii)
 - (iv) None of these
- (h) The book 'Radio and T. V.' is written by :
- (i) Prabhu Jhimran
 - (ii) Dr. P. V. Sharda
 - (iii) K. M. Shrivastava
 - (iv) None of them
- (i) Who is the hero of the film 'Mughl-e-Azam' ?
- (i) Raj Kumar

- (ii) Manoj Kumar
- (iii) Dilip Kumar
- (iv) None of them
- (j) Prasar Bharti Law has been enforced in the

_____.

