2012

Time : 3 hours

Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

Answer any **four** questions :   15×4 = 60

1. Define News and discuss it's main elements.

2. What do you understand by Feature ? How is it different from other media writings ?

3. History of Radio in India is a story of ups and downs. Discuss.

4. Radio is still playing a vital role in Rural India. How and why ?

5. What is the importance of public opinion in a healthy democracy ? Discuss.

CW – 3/3   (Turn over)

6. Discuss the technique of a Good Interview.

7. To conduct a live telecast is much more difficult in comparison to recorded one. How ?

8. Write short notes on any **three** of the following :

   (a) Freelance Journalism

   (b) PIB

   (c) Radio city

   (d) PIB

   (e) Breaking News

Group – B

Answer **all** questions.

9. Select the correct answer of the following :

$$2 \times 10 = 20$$

   (a) Roman Magsaysay Award is :

   (i) Asian

   (ii) American

   (iii) European

   (iv) Roman

   (b) Discovery is :

   (i) Channel

   (ii) Space craft

   (iii) Both of these

   (iv) None of these

(c) Indian Nation was published from :

    (i)   Calcutta

    (ii) New Delhi

    (iii) Bombay

    (iv) Patna

(d) Scearch Light was a :

    (i)   Navigation instrument

    (ii) Hunting Torch

    (iii) News paper

    (iv) None of these

(e) Revert pyramid is :

    (i)   Structure in China

    (ii) Structure in Egypt

    (iii) Art of News writing

    (iv) None of these

(f) Which is the first Indian Film ?

    (i)   Alam Ara

    (ii) Mohini Bhasmasur

    (iii) Raja Harish Chandra

    (iv) None of these

(g) Reuter is :

    (i) Reporter

    (ii) Radio Agency

    (iii) Radar System

    (iv) News Agency

(h) Who is the Pioneer in Broadcasting ?

    (i) ABC

    (ii) AIR

    (iii) BBC

    (iv) None of these

(i) Prasar Bharti estabilished in :

    (i) 1996

    (ii) 1997

    (iii) 1998

    (iv) None of these

(j) Which is not a News Agency ?

    (i) AP

    (ii) AFP

    (iii) APP

    (iv) OIC

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