

**2012**

*Time : 3 hours*

*Full Marks : 80*

*Candidates are required to give their answers in their own words as far as practicable.*

*The figures in the margin indicate full marks.*

*Answer from both the Groups as directed.*

**Group – A**

Answer any **four** questions : 15×4 = 60

1. What are the principles of News Reporting ?
2. Explain the emergence and impacts of Yellow Journalism
3. What should be the basic character of a journalist ?
4. What is the difference in Reporting for Print media and Electronic media ?



5. Newspapers played very important role in pre and post independence of INDIA. Discuss
6. Reporter is oxygen for a news media. How ?
7. Write about different news agencies of India.
8. Write short notes on any **three** of the following :
  - (a) Soft news
  - (b) Hard news
  - (c) Press conference
  - (d) objective news
  - (e) Rural journalism
  - (f) BHASHA

**Group – B**

Answer **all** questions.

9. Select the correct answer of the following :

2×10 = 20

  - (a) Journalism is said to be \_\_\_\_\_ of democracy.
    - (i) 1st pillar
    - (ii) 2nd pillar
    - (iii) 3rd pillar
    - (iv) 4th pillar



- (b) Pulitzer was
- (i) A journalist
  - (ii) A writer
  - (iii) An Industrialist
  - (iv) An player
- (c) First Indian Newspaper was :
- (i) Jame Jahan Numa
  - (ii) Udant Mastnd
  - (iii) Times of India
  - (iv) Bengal Gazette
- (d) Who was the owner of New York Journal ?
- (i) J. Pulitzer
  - (ii) W. Herst
  - (iii) J. Marcony
  - (iv) None of the above
- (e) Which is not a Past of Editing ?
- (i) Selection of news
  - (ii) Selection of place for news



- (iii) Editing the news
- (iv) Proof Reading
- (f) Formula of News :
  - (i) 1W 1H
  - (ii) 2W 2H
  - (iii) 2W 5H
  - (iv) 5W 1H
- (g) Which one is a News Agency ?
  - (i) BCCI
  - (ii) OIC
  - (iii) WWF
  - (iv) APP
- (h) Which one is not an Indian News Agency ?
  - (i) PTI
  - (ii) UNI
  - (iii) AFP
  - (iv) None of the above



(i) Which one is an English News Agency ?

(i) TASS

(ii) AFP

(iii) AP

(iv) All of the above

(j) Al-Hilal was published by :

(i) Maulana Azad

(ii) Maulana Jauhar

(iii) Mahatma Gandhi

(iv) None of the above

