

2013

Time : 3 hours

Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

Answer any **four** questions : $15 \times 4 = 60$

1. What is a Feature ? How is it different from news ?
2. What is the definition of "News" ? Discuss the importance of news.
3. What are the principles of 'News Reporting' ?
4. Explain the brief history of Newspaper in India before Independence.
5. Discuss the role and importance of editor in a Newspaper.

6. What is the difference in a print media reporter and an electronic media reporter ?
7. Discuss the role of Newspapers in Indian Freedom Movement.
8. Define 'Soft News' and 'Hard News'. How the soft news is important for society ?
9. Write about different news agencies of India.
10. Write short notes on any **three** of the following :
 - (a) Press Conference
 - (b) Rural Journalism
 - (c) Art of Interview
 - (d) Event based News
 - (e) Objective News
 - (f) UNI

Group – B

Answer **all** questions.

11. Choose the correct answer from the following :
2×10 = 20
 - (a) BBC is a :
 - (i) Boeing company

UK – 45/3

(2)

Contd.

- (ii) News agency
 - (iii) Business group
 - (iv) None of these
- (b) New York Journal was associated with :
- (i) Yellow Journalism
 - (ii) Green Journalism
 - (iii) Films
 - (iv) None of these
- (c) UNI also provides news in :
- (i) Tamil
 - (ii) Bangla
 - (iii) Urdu
 - (iv) None of these
- (d) Indian Newspapers before Independence were :
- (i) Capitalist
 - (ii) Socialist
 - (iii) Nationalist
 - (iv) None of these
- (e) Which one of these are not the form of reporting ?
- (i) Regular
 - (ii) Follow-up
 - (iii) Exclusive
 - (iv) Article
- (f) What is the role of editors in Newspaper ?
- (i) Reporting the News
 - (ii) Proof Reading

- (iii) News Editing
- (iv) Writing Editorial
- (g) Which one of these is not a post in editorial deptt ?
 - (i) Editor
 - (ii) News Editor
 - (iii) Sub Editor
 - (iv) Make up man
- (h) Mahatma Gandhi was champion of :
 - (i) Crime Reporting
 - (ii) Cultural Reporting
 - (iii) Rural Reporting
 - (iv) Political Reporting
- (i) APP is associated with :
 - (i) France
 - (ii) Pakistan
 - (iii) U.S.A.
 - (iv) India
- (j) Pulitzer was :
 - (i) A Journalist
 - (ii) A Writer
 - (iii) An Industrialist
 - (iv) A Player

