COPYRIGHT RESERVED MGT(S-II) — XII/12

2012

Time: 3 hours

Full Marks: 80

Candidates are required to give their answers in their own words as far as practicable.

The questions are of equal value.

Answer any **four** questions in which

Q. No. 1 is compulsory.

- 1. Choose the correct option of the following:
 - (a) Experiment is done in:
 - . (i) Scientific Research
 - (ii) Non-Scientific Research
 - (iii) Both (i) and (ii)
 - (iv) None of these
 - (b) Analyse of historical records and document is a _____ type of research.
 - (i) Field Research

JF - 6/2

(Turn over)



	(ii)	Library Res	earch		
	(iii)	Laboratory	Research		
	(iv)	All of the ab	oove		
(c)	Gro	uping the pe	eople and the	en select	ing the
	grou	ıp is	Fam. K <u>artus</u>		
	(i)	Quota Sam	pling		
	(ii)	Multi Stage	Sampling		
.4	(iii)	Cluster Sar	npling		
	(iv)	All of the ab	oove		
(d)		met	hod is used t	or the co	llection
	of in	formation co	ontacting the	respond	ents on
	tele	ohone.			
	(i)	Personal in	terview	,	
	(ii)	Mailing of o	uestionnaire	9	
9	(iii)	Telephone	interview	tto8 m	
	(iv)	Observatio	n		
(e)	Wh	ich improve	s the quality	of the c	data for
	cod	ing?			
	(i)	Tabulation			
JF – 6/2			(2)		Contd.
31 - 0/2			(2)		Conta.

۰(ii)	Editing				
ı (iii)	Both (i) and (ii)				
(iv)	None of these				
(f) Lai	rge inquires is tabulated by:				
(i)	Calculators				
• (ii)	Computers				
(iii)	Both (i) and (ii)				
(iv)	None of these				
(g) Nu	mber of questions printed or typed in a				
de	finite order on a form or set of forms is:				
(i)	Observation				
۹ (ii)	Questionnaire				
(iii)	Schedule				
(iv)	All of the above				
(h) Surveys are conducted in case of :					
onito / (i)	Descriptive Research				
(ii)	Experimental Research				
(iii)) Both (i) and (ii) massing and a second a second and a second a second and a second a second a second and a second a second a second a second and a second a s				
(iv)	None of the above				
JF - 6/2	(3) (Turn over)				

	(i) Journals
	(ii) Reports
	(iii) Bibliography
	(iv) None of the above
	(j) Which one is not the characteristic of
	computer?
	(i) Speed
	(ii) Memory
	(iii) Accuracy
	· (iv) Mind
2.	Briefly describe the different steps involved in a
	research process.
3.	Discuss questionnaire as a technique of data collection.
A.	Explain and illustrate the procedure of selecting a random sample.
5.	Write short notes on the following:
0.	(a) Semantic differential scale
JF	= -6/2 (4) Contd.

(i) List of Books are:

- (b) Likert type scale
- (c) Factor scales
- 6. Explain the significance of a research report and narrate the various steps involved in writing such a report.
- 7. Describe, in brief, the layout of a research report covering all relevant points.



JF - 6/2 (100)

(5) MGT(S-II) — XII/12