COPYRIGHT RESERVED BBA(II) — BUS / II / 5 / X / H

2010

Time: 3 hours

Full Marks: 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group - A

(Objective Type Questions)

Answer all questions.

1. Choose the correct answer of the followings:

 $2 \times 10 = 20$

- (a) Information System is the final output of :
 - (i) Computer
- (ii) Internet
- (iii) Information
- (iv) All of these

SB - 7/2

(Turn over)

` '	S is the outcome of :	
(i)	Globalization	
(ii)	Liberalization	
	Privatization	* }
(iv)	All of these	
(c) Wh	nich of the following is co	mponent of MIS?
(i)	Software (ii) I	Hardware
(iii)	Programmer (iv)	Data
(d) Bro	oad band can also be e	xpressed in :
(i)	CPS	
(ii)	Hz	
(iii)	Rate of transfer	
(iv)	All of these	
(e) Th	e first process at the re	ceiver process of
CO	mmunication is:	
(i)	Coding	
(ii)	Decoding	
(iii) Feedback	
(iv	Receiving	
(f) Th	e unit of memory 7 bit is	3 :
(i)	Byte	v Ba
SB - 7/2	(2)	Contd.
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	e e e e e e e e e e e e e e e e e e e				
	(ii) Bit				
	(iii) Megabyte				
	(iv) None of these				
(g)	Management of Information system can be				
	seen at level of Management:				
	(i) Top (ii) Middle				
* 150	(iii) Lower (iv) All of these				
(h)	Redundancy of data can be done by:				
	(i) Duplication				
	(ii) Specification				
	(iii) Normalisation				
	(iv) None of these				
(i)	Core Banking System is the example of :				
	Distributed System				
	(ii) Centralized				
	(iii) Decentralized				
	(iv) None of these				
(j)	Pen drive is which type of memory?				
	(i) Primary (ii) Secondary				
	(iii) Supportive (iv) None of these				
SB - 7/2	2 (3) (Turn over)				

Group - B

(Long-answer Type Questions)

Answer any four questions:

 $15 \times 4 = 60$

- 2. What do you mean by management information system? How is it beneficial in the decision-making process of a company?
- 3. What is information? Discuss the parameter under Right to Information Act. 2006.
- 4. Define architecture of DBMS. What are the advantages of DBMS?
- 5. What do you mean by planning data system? Define Sources of Data.
- 6. What is computerizing processing of booking, particularly related to the E-Ticketing? Take the advantage of internet communication.
- 7. What do you mean by Payment System?
- 8. Draw the E.R. Diagram of retail store shop.
- 9. How Data Mining is helpful in the competitive advantage?
- 10. Discuss the Simon's model of Decision-making.

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