

2015

Time : 3 hours

Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

(Objective Type Questions)

Answer all questions of the following :

1. Choose the correct option from four (4) given multiple choices : $2 \times 10 = 20$
 - (a) Which of the following is an input device ?
 - (i) Keyboard
 - (ii) Printer
 - (iii) Scanner
 - (iv) None of these
 - (b) Which of the following is a secondary memory ?
 - (i) RAM
 - (ii) Hard Disk
 - (iii) PROM
 - (iv) None of these

MF – 7/3 (Turn over)

3. How would you distinguish between data and information ? Can data for one person be information for another ? How ?
4. Discuss the relevance and role of MIS in various phases of decision-making.
5. Define database structure. Illustrate its major types.
6. Why is evaluation of MIS important ? Describe, in detail, various approaches for evaluation of an MIS.
7. What is meant by conceptual design of MIS ? Discuss various steps involved in conceptual design of a system.
8. Explain the meaning and features of 'Strategic Information System'.
9. Explain, in brief, the following :
 - (a) Database Management System
 - (b) Role of Internet in business
10. Write short notes on the following :
 - (a) Design Documentation
 - (b) Inventory Control Management

MF – 7/3(300) (4) BBA (II) / H-5 / 15

- (c) Which of the following units represents the largest amount of data ?
- (i) KiloByte (ii) Terabyte
 (iii) Gigabyte (iv) Megabyte
- (d) Which type of software is used for creating slide shows ?
- (i) Web design software
 (ii) Presentation software
 (iii) Word-processing software
 (iv) Spreadsheet software
- (e) Which of the following can not be done when banking online ?
- (i) Create an account
 (ii) Buy a sweater
 (iii) View transaction
 (iv) Pay bills
- (f) The @ character is typically called the _____ symbol.
- (i) Approximate (ii) At
 (iii) Address (iv) About

MF - 7/3

(2)

Contd.

- (g) A disadvantage of e-mail is that it does not operate in _____.
- (i) Real time (ii) Time lines
 (iii) Time outs (iv) Time zones
- (h) A bank or legitimate business will never ask for your account number by _____.
- (i) Law (ii) Itself
 (iii) E-mail (iv) Any means
- (i) Which is NOT the function of Management ?
- (i) Planning (ii) Directing
 (iii) Coordinating (iv) Motivating
- (j) Information is _____ that is processed and presented in a form that assists decision-makers.
- (i) Knowledge (ii) Data
 (iii) Output (iv) None of these

Group - B

(Long-answer Type Questions)

- Answer any four questions of the following : 15x4 = 60
2. Can't we do without MIS in business organizations ? How did business organizations manage to survive and grow without MIS in the past ? Explain.

MF - 7/3

(3)

(Turn over)