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BBA(I) — BUS/1/ 1/XI/H

# 2011

Time: 3 hours

Full Marks: 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

#### Group - A

(Objective Type Questions)

Answer all questions.

1. Choose the correct answer of the following:

 $2 \times 10 = 20$ 

- (a) Management is:
  - (i) An art
  - (ii) A Science

JX - 1/3

(Turn over)

		And the Control of th	muse the second of the second			
		(iii	) Both of	these	8	
			None			
· · · · · · · · · · · · · · · · · · ·			anning rformed		of managen	nent is
		(i) (ii)	Middle	managem managem managem	nent	
			) All of the			
			"line and	l staff" orga	anisation, the a	uthority
		(i) (i	Line  Staff	in y		
		(i	ii) Both I	ine and sta	ıff	
,		(i	v) Neith	er line nor s	staff	,
		(d) [	elegatio	n is more o	often:	
		(	i) Upwa	ird		
		, a	ii) Dowr	nward		
		(	iii) Side	ward •	* .	
		JE 7/3	iv) None	of these		
		JX - 1/3	*	(2)		Contd.
				/		
	- Security Control of					

	The need-hierarchy theory of motivation is given by:
	(i) Maslow
	(ii) Herzberg
	(iii) Vroom
	(iv) McGregor
<b>(f)</b>	F. W. Taylor is known as the father of :
	(i) Human Relation Approach
	(ii) Scientific Management Approach
	(iii) General and Industrial Management
	(iv) None of these
(g)	To influence others behaviour is:
	(i) Power
	(ii) Authority
	(iii) Delegation
	(iv) None of these
(h)	Communication is a process which is:
2. W	(i) Two way
0.8	(ii) Three way
	(iii) One way
	(iv) None of these
JX - 1	/3 (Turn over)

- Theory X and Y belong to: (i) Herzberg (ii) McGregor (iii) Maslow (iv) None of these (j) The main purpose of control function is to:
- - (i) Punish the defaulter
  - (ii) Watch the defaulter
  - (iii) Take remedial action
  - (iv) All of these

### Group - B

## (Long-answer Type Questions)

Answer any four questions:

 $15 \times 4 = 60$ 

- 2. What do you mean by management? Discuss its nature and scope.
- Define planning. Discuss the process of planning.
- Define authority. Discuss the sources of authority.
- 5. Define motivation. Explain its nature and characteristics.

JX - 1/3

(4)

Contd.

- 6. Discuss the various types of organisation.
- 7. What is scientific management? Discuss the principles of scientific management.
- 8. Define communication. Explain its various types.
- 9. Define control. Discuss different methods of control.
- 10. What is delegation of authority? Discuss its merits and limitations.

