

2010

Time : 3 hours

Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

(Objective Type Questions)

Answer all questions.

1. Choose the correct answer of the following :

2×10 = 20

(a) Activity done in the light of competitor is :

- (i) War (ii) Strategy
(iii) Goal (iv) None of these

SB – 1/2

(Turn over)

- (b) Forecasting involves :
- (i) Risk
 - (ii) Uncertainty
 - (iii) Innovative Idea
 - (iv) Monsoon
- (c) Filling and Keep Filling of vacant post is :
- (i) Staffing
 - (ii) Organizing
 - (iii) Leading
 - (iv) Controlling
- (d) Monster.com performing the task of :
- (i) Recruitment
 - (ii) Selection
 - (iii) Both (i) and (ii)
 - (iv) None of these
- (e) Who is the Father of Scientific Management ?
- (i) F. W. Taylor
 - (ii) Henri Fayol
 - (iii) Elton Mayo
 - (iv) A. Maslow
- (f) The higher order need of Maslow theory is related to the Herzberg's :
- (i) Hygiene factors.
 - (ii) Motivational factors
 - (iii) Both (i) and (ii)
 - (iv) None of these

(g) Wage is given for :

- (i) Mental work (ii) Physical work
- (iii) Daily work (iv) Monthly work

(h) Delegation of authority is _____ nature.

- (i) Dual (ii) Single
- (iii) Divided (iv) Undivided

(i) Talking to friend on mobile, is a mode of communication as :

- (i) Simplex (ii) Half Duplex
- (iii) Duplex (iv) None of these

(j) Effect of Illumination is related to :

- (i) Peter Drucker (ii) C. Bernard
- (iii) H. Fayol (iv) None of them

Group – B

(Long-answer Type Questions)

Answer any four questions : 15×4 = 60

2. Discuss the contribution of Scientific Management in the field of Business Management.

3. Discuss the Decision-Making and its types.
4. What do you mean by Delegation of Authority in Decentralized Organization ?
5. How will you motivate the people of India to participate in the Voting ?
6. Discuss the different types and barriers in communication in an organization ?
7. Discuss the social responsibility of manager towards different Business Partners.
8. Discuss the elements of Effective Planning.
9. Discuss the management process being taken in the launching of a company all over India.
10. Discuss the management and administrative role of a Manager in the Organization.

